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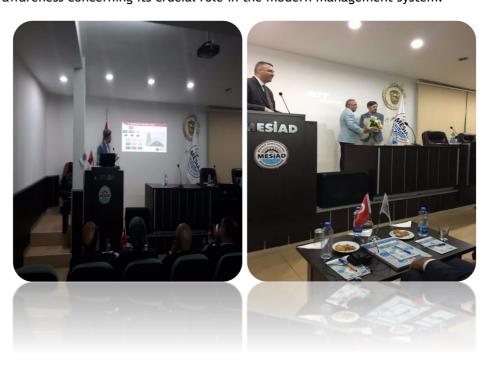
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## Introduction: DRK Business Resilience Conference

On 9 April 2018, DRK conducted an informative presentation to the members of the Association of Industrialist and Business People Mersin. The presentation aimed to brief the members on the importance of the Business Continuity Management.

We highlighted the increasing role of the geopolitical risks in the world due to the globalization, underlined the key issues such as conducting risk and business impact analyses and developing of contingency plans under the framework of Business Continuity Management. We pointed out that the organizations, which does not possess such plans, are vulnerable to the internal and external risks. Thus, these organizations tend to experience long interruption in the event of any incident that might damage their brand value and reputation as well as lead to collapse. We also expressed that organizations must improve their resiliency to prevent the emergence of the risks or overcome their impacts as well as become a powerful competitor in the market.

In the upcoming weeks, DRK will continue to inform other Anatolian business associations on the Business Continuity Management and endeavor to increase the awareness concerning its crucial role in the modern management system.



## **DRK Insight and Studies**

#### **Snapshots**

- Sochi Summit and Re-positioning Turkey's Security Philosophy
- Egypt Mosque Attack: A Brief Analysis and Possible Consequences
- Turkey NATO Relations; Perspectives for the Future
- Unlawful Referendum Attempt of Kurdistan Regional Government (KRG) and Its Implications

### Case Study & Insights

- The Increasing Tension Between Iran and S. Arabia and Its Possible Implications for Global Business
- Possible Business Wise Repercussions of a Potential Turkish Army intervention into Afrin Region in Northern Syria
- PKK-PYD-ISIS, Interactions; Future Possibilities on the Regional Terrorism Developments
- Large Scale Social Kurdish Turmoil 6-7 October 2014 Turkey



DRK's company management provides the clients with sitearea specific security and risk reports on periodic and desired time basis.

### See all our products

## **Regional Developments**

Erdogan, Putin mark start of work on Turkey's first nuclear power plant: The leaders of Turkey and Russia marked the official start of work to build Turkey's first nuclear power station, launching construction of the \$20 billion Akkuyu plant in the southern province of Mersin. The plant will be built by Russian state nuclear energy agency Rosatom and will be made up of four units each with a capacity of 1,200 megawatts.

https://www.reuters.com/article/us-turkey-russia-nuclearpower/erdogan-putin-mark-start-of-work-on-turkeys-first-nuclear-power-plant-idUSKCN1HA2GI

(Accessed on April 3, 2018)

Ankara summit focuses on Syria's fate once war ends: The leaders of Iran, Turkey and Russia met in Ankara to discuss potential political solutions to the Syrian civil war, while solidifying their positions as decision-makers, working to settle their own differences and agreeing to counter external "challengers" in the Syrian peace process.

https://www.al-monitor.com/pulse/originals/2018/04/next-syria-ankarasummit-turkey-russia-iran.html

(Accessed on April 4, 2018)

Syria chemical attack: Scores killed in Douma: A chemical attack in Douma, the last rebel-held stronghold near Syria's capital, Damascus, has killed at least 70 people and affected hundreds, rescue workers reported. Raed al-Saleh, head of the White Helmets, said that chlorine gas and an unidentified but stronger gas were dropped on Douma.

https://www.aljazeera.com/news/2018/04/suspected-chemical-attack-kills-dozens-syria-douma-180407202906316.html

(Accessed on April 8, 2018)



Syria and Russia accuse Israel of missile attack on Assad airbase: Israeli warplanes bombed the T-4 Syrian regime airbase east of the city of Homs, the Russian and Syrian militaries have said. According to the statement two Israeli F-15 jets carried out the strikes from Lebanese airspace, and that Syrian air defence systems shot down five of eight missiles fired.

https://www.theguardian.com/world/2018/apr/09/syrian-airbase-near-homshit-by-air-strikes-state-tv-says

(Accessed on April 9, 2018)

Syrian regime regains control of Eastern Ghouta: Syrian government forces have regained control over Eastern Ghouta region. Up to eight thousand opposition members and about 40 thousand of their family members in total have been reportedly evacuated from Douma.

https://www.english.almanar.com.lb/482117

(Accessed on April 12, 2018)

US send an aircraft carrier to the Middle East: The US dispatched the USS Harry S. Truman, a massive Nimitz-class aircraft carrier, to Middle East. "The strike group, including aircraft carrier USS Harry S. Truman (CVN-75), Carrier Air Wing (CVW) 1, USS Normandy (CG-60), several destroyers of Destroyer Squadron (DESRON) 28 and German frigate FGS Hessen (F 221), is scheduled to conduct operations in the U.S. Navy's 5th and 6th Fleet areas of responsibility," a US Navy statement read.

http://uk.businessinsider.com/us-aircraft-carrier-uss-harry-s-truman-middle-east-russia-syria-2018-4

(Accessed on April 13, 2018)

Violence Erupts Anew at Gaza-Israel Border in Third Week of Protests: Thousands of Palestinians flocked to the fence separating Gaza from Israel, and Israeli soldiers repulsed repeated attempts to cross the barrier with tear gas and live fire, as demonstrations that have already left dozens killed and thousands injured entered a third week.

https://www.nytimes.com/2018/04/13/world/middleeast/gaza-israel-protests.html

(Accessed on April 13, 2018)

U.S., Britain and France Strike Syria Over Suspected Chemical Weapons Attack: The United States, UK and France launched airstrikes on Friday night against Syrian research, storage and military targets as President Trump sought to punish President Bashar al-Assad for a suspected chemical attack near Damascus last weekend that killed more than 40 people.

https://www.nytimes.com/2018/04/13/world/middleeast/trump-strikes-syria-attack.html

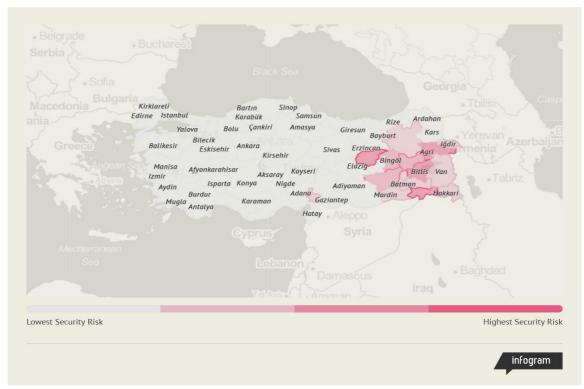
(Accessed on April 13, 2018)



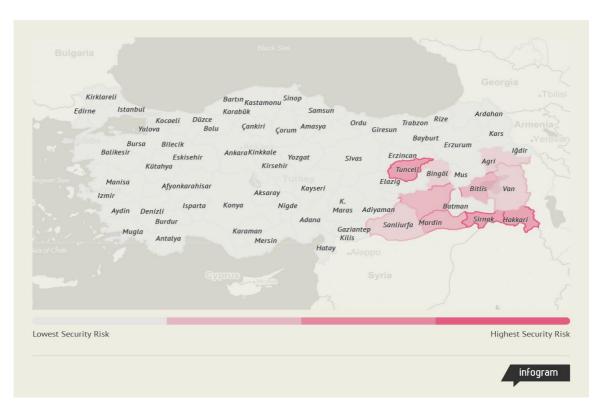
In complex facilities which combine multiple business of hospitality industry such as hotels, entertainment venues, concert halls, restaurants, shopping malls etc., in one place, security becomes a much more complex issue that should be managed in a comprehensive and holistic way which DRK is prepared for.



# Turkey Security Incident Overview – 1 Month (March 15 – April 15, 2018)



# Turkey Security Incident Overview – 3 Months (January 15 – April 15, 2018)





# The Increasing Tension between Iran and S. Arabia and Its Possible Implications for Global Business

The present tension between two states poses enormous risks to the regional and global political and economic stability. The organizations should assess the threats and impacts of the possible risks on their internal and external operations.

The eruption a war is not a slight possibility due to the strong dynamics of conflict. A war, even an intensified tension, poses a tremendous political risk for the political and economic stability at the regional and global level.

The closure of the Hormuz Strait, where 40% of the world oil exports pass, could create catastrophic ramifications for the world political order, economy and might increase the volatility in the financial markets that could create erratic consequences such as political turmoil and social unrests.

In this context, such development could immediately devastate the both actors' economy and quickly affect the economy of the Middle East and Africa region. As a result, it could drive some golf states, Lebanon, and Jordan to the brink of bankruptcy and collapse governments as well as trigger a region-wide conflict on the sectarian fault lines. In this situation, additional failed Arab states may emerge which would be utmost detrimental to the stability and peace in the region due to the spillover effects such as migration and terrorism.

Secondly, the escalation could foster Iranian ambition to obtain nuclear weapons, and she can receive support from North Korea, China, and Russia to deter the USA and Israel from involvement.

Thirdly, the adverse economic effects will soon spread out to Europe and far Asia. Accordingly, EU might become more dependent on Russia in oil supply. Considering their 20% share in total oil production, a loss of 20 percent would soar oil prices to the \$150-200 / barrel range. Accordingly, those countries, particularly the industrialized states, depending on oil import would suffer the most. This situation might lead to the decline of the world industrial production and would upsurge the commodity prices. The fall of China's export might put China into recession and create unforeseen societal as well as political consequences in China and the interdependent states.

Fourthly, a possible conflict may also impact on other sectors such as tourism and finance. Consequently, we might see an interruption in logistic supply chain and high costs in transportation.



DRK, as an advance precautionary initiative, develops emergency procedures and practices, including the transportation/travel/escape routes and safe havens for your company personnel and assets during the emergency cases.



# Business Resilience Test: A Tomographic Imaging of the Organizational Readiness for Crisis

Are you familiar with the followings in your organizations? If your answer is negative or partly affirmative to this question, it means that your organization might expose to a devastating risk.

- Existence of a risk management framework
- · Compliance with various regulations
- Identification of the impacts of the risks
- Establishment of an incident response structure
- The level of the Employees' awareness of business continuity and crisis management

Business Continuity at the maturity level 5 is a long-lasting process. When considered that most organizations in Turkey rank between the maturity level 1 and 2, we do not have any time to lose.

DRK's approach to reaching the organizations the desired maturity level consists

of several steps which cover the entire life cycle of business continuity management (BCM). We offer comprehensive solutions tailored to your business needs and/or based on your existing BCM strategy.

The first step is testing your organizational resilience through employing

interactive methods. In this context, DRK's experts developed an innovative and

unique approach to evaluating the readiness and toughness of your organization against the internal and external shocks triggered by risks.

The result of the test will help you to understand the current state of preparedness of your staff, the gaps/shortcomings in the plans, the weakness and

The result of the test will help you to understand the current state of preparedness of your staff, the gaps/shortcomings in the plans, the weakness and vulnerabilities in the operational process. Accordingly, DRK offers a road plan based on the test results to level up your organizational maturity in business continuity.



Reliable security assessments and applications should be derived by a holistic and top down approach to the security environment, depending on the variations respectively from areas of interests, to the areas of effect, and to the areas of business operations.

DRK Risk Consulting & Security Management

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